## **TECHNICAL UNIVERSITY OF VARNA**



| Ratified by: |  |
|--------------|--|
| Rector       |  |

/Prof. Rosen Vasilev, PhD/

## CURRICULUM

Professional orientation: **GENERAL ENGINEERING**Educational and qualification degree: **MASTER**Programme: **CORPORATE MANAGEMENT** 

Professional qualification: MASTER IN CORPORATE MANAGEMENT

Mode of study: FULL - TIME

Length of study: 1,5 years / 3 semesters

For holders of educational and qualificational degree "Bachelor" in speciality "Industrial Management" or speciality "Technological Entrepreneurship and Innovations"

|        |   |       |                              | Forms of assessment |          |          | Weekly auditorium<br>load |                |            |                      |            |                   | nts                    |              |
|--------|---|-------|------------------------------|---------------------|----------|----------|---------------------------|----------------|------------|----------------------|------------|-------------------|------------------------|--------------|
| -E     | Subject Name                                  |       |                              |                     | 111      |          | Seminars                  |                | sises      |                      | ed load    | stude             | edits                  |              |
| Number |   | Exams | Inter-semester<br>Evaluation | Course project      | Accepted | Lectures | Seminar<br>Exercises      | Course project | Assignment | Laboratory Exercises | Total load | Unsupervised load | Whole load of students | ECTS credits |
| 1      | 2   | 3     | 4                            | 5                   | 6        | 7        | 8                         | 9              | 10         | 11                   | 12         | 13                | 14                     | 15           |
| 1      | Corporate Economics                           | *     |                              |                     |          | 30       | 30                        |                |            |                      | 60         | 120               | 180                    | 6            |
| 2      | Corporate Investing                           |       | *                            |                     |          | 30       |                           |                | 15         | 15                   | 60         | 120               | 180                    | 6            |
| 3      | Management of Company Competitiveness         | *     |                              |                     |          | 30       |                           |                | 15         | 15                   | 60         | 120               | 180                    | 6            |
| 4      | Controlling                                   |       | *                            |                     |          | 30       |                           |                | 15         | 15                   | 60         | 120               | 180                    | 6            |
| 5      | Competitive Engineering                       |       | *                            |                     |          | 30       |                           |                | 15         | 15                   | 60         | 120               | 180                    | 0            |
|        | Total for the 1 semester:                     | 2     | 3                            | 0                   | 0        | 150      | 30                        | 0              | 60         | 60                   | 300        | 600               | 900                    | 30           |
| 6      | Marketing Management                          | *     |                              |                     |          | 30       | 30                        |                |            |                      | 60         | 120               | 180                    | 6            |
| 7      | Analysis and Management of Corporate Expenses | *     |                              |                     |          | 30       |                           |                | 15         | 15                   | 60         | 120               | 180                    | 6            |
| 8      | Corporate Intellectual Property Management    |       | *                            |                     |          | 30       | 30                        |                |            |                      | 60         | 120               | 180                    | 6            |
| 9      | Corporate System for Project Management       |       | *                            |                     |          | 30       |                           |                | 15         | 15                   | 60         | 120               | 180                    | 6            |
| 10     | Business Risk in Corporations                 |       | *                            |                     |          | 30       | 30                        |                |            |                      | 60         | 120               | 180                    | 6            |
| 11     | Logistics Management                          |       | *                            |                     |          | 30       | 15                        |                |            |                      | 45         | 135               | 180                    | 6            |
|        | Total for the 2 semester:                     | 2     | 4                            | 0                   | 0        | 180      | 105                       | 0              | 30         | 30                   | 345        | 735               | 1080                   | 36           |
| 12     | Pre-graduation Practice                       |       |                              |                     | *        |          |                           |                |            |                      | 0          | 60                | 60                     | 2            |
|        | Total for the 3 semester:                     | 0     | 0                            | 0                   | 1        | 0        | 0                         | 0              | 0          | 0                    | 0          | 60                | 60                     | 2            |
|        |   |       |                              |                     |          |          |                           |                |            |                      |            |                   |                        |              |
|        | Totals for the whole course of education      | 4     | 7                            | 0                   | 1        | 330      | 135                       | 0              | 90         | 90                   | 645        | 1395              | 2040                   | 68           |

|        |                      | a     | Forn<br>sses                 |                | nt       | Weekly auditorium load |                      |                |            |                      |            | load         | ents          |              |
|--------|----------------------|-------|------------------------------|----------------|----------|------------------------|----------------------|----------------|------------|----------------------|------------|--------------|---------------|--------------|
| Number |                      |       | r                            | #              |          | Semi                   |                      | eminars        |            | ises                 |            | ol be        | students      | dits         |
|        | Subject Name         | Exams | Inter-semester<br>Evaluation | Course project | Accepted | Lectures               | Seminar<br>Exercises | Course project | Assignment | Laboratory Exercises | Total load | Unsupervised | Whole load of | ECTS credits |
| 1      | 2                    | 3     | 4                            | 5              | 6        | 7                      | 8                    | 9              | 10         | 11                   | 12         | 13           | 14            | 15           |
|        | Facultative Subjects |       |                              |                |          |                        |                      |                |            |                      |            |              |               |              |
|        |                      |       |                              |                |          |                        |                      |                |            |                      |            |              |               |              |
|        |                      |       |                              |                |          |                        |                      |                |            |                      |            |              |               |              |
|        |                      |       |                              |                |          |                        |                      |                |            |                      |            | ·            |               |              |

| Types of graduation           | Semester | Unsupervised load | ECTS credits |
|-------------------------------|----------|-------------------|--------------|
| Preparation of Diploma Thesis | 2        | 450               | 15           |
| Defense of Diploma Thesis     | 3        | 450               | 15           |

## Note:

The curriculum is valid for the training in Bulgarian and English

## Approved by the Academic Board of TU-Varna:

Protocol № 11 / 06.06.2016 Modified with Protocols:

Valid from 2016/2017 academic year

The weekly plan of the lessons is fixed according to the Academic Board "Structure of the Learning Process" adopted for the current academic year.

Head of Department:

/Assoc. Prof. T. Panayotova, PhD/

Dean of Faculty:

/Assoc. Prof. G. Antonov, PhD/