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| Discipline „graphic design”, code: 10-b |
| Annotation: The graphical composition is the basis of all electronic screens, whether animated, video or multimedia. New, modern electronic technologies pose specific problems with color composition and lighting composition. Not knowing this specificity is inconceivable getting quality graphical electronic design. It is necessary to study the techniques and aesthetics of graphic design and related computer programs and technologies.  The lectures and exercises deal with text formatting, creating or entering graphical objects and fitting the materials of a chosen size. |
| Main issues of the syllabus content:   * Working with Adobe In Design Program * Working with Adobe After Effect * Create ad material |