


Discipline	ANALYSIS AND DIAGNOSTICS OF BUSINESS ACTIVITIES code: 35 6 semester – summer		
Specialty	Industrial Management		
ECTS credits:	Form of assessment: Examination		
Lecturer	Assist Prof., PhD Sibel Ahmedova Room 504 Phone: +359 /383 602 E-mail: sibel_ahmet@tu-varna.bg		
Department	Industrial Management		
Faculty	Faculty Of Mechanical Engineering And Technologies		
Learning objectives:			
<p>The subject examines the methods used in economic analysis. Addressed also are the key information sources that have become the basis for the analysis of important economic indicators related to: capital analysis, resource analysis, cost-benefit analysis, profit and profitability. Brought into focus is the usefulness of these indicators in providing practical solutions to concrete economic and financial problems arising from the company's activities in order to achieve maximum results.</p>			
CONTENTS:			
	Training Area	Hours lectures	Hours seminar exercises
	TOPIC 1. INTRODUCTION TO THE ANALYSIS OF BUSINESS ACTIVITIES	2	2
	TOPIC 2. DIAGNOSTICS OF BUSINESS ACTIVITIES	2	2
	TOPIC 3. ANALYSIS AND DIAGNOSTICS OF THE PRODUCTION PROGRAMS	2	2
	TOPIC 4. ANALYSIS AND DIAGNOSTICS OF THE STATE OF THE CAPITAL	2	2
	TOPIC 5. ANALYSIS AND DIAGNOSTICS OF THE FIXED ASSETS	2	2
	TOPIC 6. ANALYSIS AND DIAGNOSTICS OF THE CURRENT ASSETS	2	2
	TOPIC 7. ANALYSIS AND DIAGNOSTICS OF THE LABOUR RESOURCES	2	2
	TOPIC 8. ANALYSIS AND DIAGNOSTICS OF THE FINANCIAL RESOURCES	2	2

TOPIC 9. ANALYSIS AND DIAGNOSTICS OF THE MARKETING STRATEGY	2	2
TOPIC 10. ANALYSIS AND DIAGNOSTICS OF THE COSTS	2	2
TOPIC 11. ANALYSIS AND DIAGNOSTICS OF THE REVENUES	2	2
TOPIC 12. ANALYSIS AND DIAGNOSTICS OF THE FINANCIAL CONDITION	2	2
TOPIC 13. ANALYSIS OF THE EFFICIENCY AND PROFITABILITY	2	2
TOPIC 14. ANALYSIS OF THE DEVELOPMENT OF THE BUSINESS ORGANIZATION	2	2
TOPIC 15. ANALYSIS OF THE TECHNOLOGICAL DEVELOPMENT	2	2
TOTAL: 60 h	30	30