


Discipline	ECONOMICS OF ENTERPRISE code: 9 summer semester	
Specialty	INDUSTRIAL MANAGEMENT	
ECTS credits: 7	Form of assessment: Exam	
Lecturer	Prof. PhD eng. Svetlana Dimitrakieva Room NUK 503 Phone: +359 889904946 E-mail: s_dimitrakieva@abv.bg	
Department	INDUSTRIAL MANAGEMENT	
Faculty	FACULTY OF MECHANICAL ENGINEERING AND TECHNOLOGIES	
<p>Learning objectives:</p> <p>Economics of Enterprise is an applied economic discipline, studying the basic principles, rules, requirements and mechanisms for an efficient operation of the enterprise. It examines the patterns of development, the main economic processes and their impact on the economic condition and efficiency of the enterprise, as well as the influence of government policy and the state of the national economy on its activities.</p> <p>The main objective is to form a system of knowledge about the basic laws and principles of the effective functioning of the enterprise. Specifically, students should acquire knowledge and skills to:</p> <ul style="list-style-type: none"> - determine the factors that have the greatest impact on the operation of an enterprise - determine the structure of the assets and capital of the enterprise - identify the most important financial and economic indicators of its activity - determine the operating costs of the enterprise and calculate the cost - set prices - determine the revenue and profits of the enterprise 		

CONTENTS:		
Training Area	Hours lectures	Hours seminar exercises
Introduction to the Economics of Enterprise	2	
Enterprise in the Economic System	3	
Business Environment of Enterprise	2	
Operation of Enterprise	2	
Enterprise Capital	4	
Long-term Assets of Enterprise	2	
Short-term Assets of Enterprise	2	
Personnel of Enterprise	2	
Production-Realization Costs and Cost Price	3	
Pricing in Enterprise	2	
Enterprise's Financial Policy	2	
Economic Efficiency of Production	2	
Sustainable Development and Corporate Social Responsibility	2	
Enterprise in the Economics System		4
Operation of Enterprise		3
Enterprise Capital		3
Long-term Assets of Enterprise		3
Short-term Assets of Enterprise		3
Production-Realization Costs and Cost Price		3
Prices and Pricing Policy of Enterprise		3
Enterprise's Financial Policy		3
Economic Efficiency of Production		3
Sustainable Development and Corporate Social Responsibility		2
TOTAL: 60h	30	30